

Volunteer Program Impact Report

Fiscal Year '24 (Oct 2023 - Sept 2024)

PROGRAM STATISTICS



VOLUNTEER HOURS OVER TIME

	FY '23	FY '24	% increase
Number of Volunteers	102	283	177%
Volunteer Hours	834	2040	145%

DEPARTMENTS SERVED

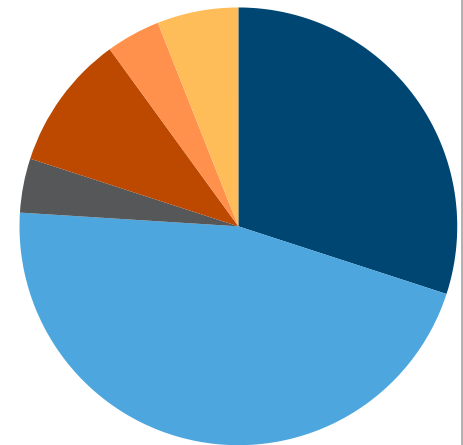
- Airport
- Finance
- Special Events
- Athletic Club
- Human Resources
- Theater
- CMO
- IT
- Tourism
- City Secretary
- Parks
- Metrocrest Services (partner with)
- Dev. Services
- Public Works

RECENTLY ADDED

- Animal Services
- Police - CJIS Certified
- Emergency Management

BREAKDOWN BY AREA

- Office - 30%
- Special Events & Theatre - 46%
- Parks Events - 4%
- Park Clean-Ups - 10%
- Animal Services - 4%
- Other - 6%



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EXPANDED VOLUNTEER OPPORTUNITIES

The Town launched new events, boosting volunteer hours.

- Pet adoptions & Pet photos
- Addison Outdoors activities
- Tourism initiatives
- Community Garden support
- Two Town-wide park cleanups
- Assisting Metrocrest Services

IMPACT AND OUTLOOK

This year's achievements showcase remarkable progress:

New Software: Tracking volunteer hours has never been easier, leading to more efficient program management and reporting.

Volunteer Growth: The number of volunteers increased by an impressive **177%**, reflecting greater community engagement.

Expanded Contribution: Volunteer hours grew from 834 to 2,040, a **145%** increase, showing the incredible dedication of our volunteers.

Moving forward, we will remain focused on creating innovative opportunities, strengthening community partnerships and ensuring a rewarding experience for all who participate in our volunteer program.

STRATEGIC ENGAGEMENT EFFORTS

The volunteer program has significantly expanded its reach and visibility this year.

- **Metrocrest Chamber of Commerce Ambassador Role:** Engaging with businesses to foster community connections.
- **Partnership with Dallas College Service-Learning Program:** Collaborating with students to provide meaningful volunteer experiences.
- **Targeted Advertising:** Promoting opportunities through the North Dallas Chamber of Commerce, local apartment communities, and parks.
- **Membership in ALIVE:** Refining our strategies through collaboration with the Association of Leaders In Volunteer Engagement.

FUTURE PROJECTS

Looking ahead, our volunteer program will continue to expand with exciting new opportunities, including:

- **Establishing volunteers for Emergency Management:** Specialized volunteers to support preparedness and response efforts.
- **Launching a Cleanup at Addison Airport (FOD walk):** Removing foreign object debris to enhance safety and maintain operational excellence.